









I'M LOVING ME PROJECT

INSPIRING 1 MILLION WOMEN WORLDWIDE TO OVERCOME AND BECOME.

HEARTFELT INSPIRATION SELF-MASTERY SISTERHOOD

www.imlovingme.net











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ABOUT

The I'm Loving Me Project is about community and growth first and foremost. We're a glass of wine and girl talk. We're the words of encouragement you need to get started. We're here to vent, to laugh, to share. We're here to grow women into fulfilled, empowering people. We don't believe in setbacks. We believe in action. Women all over the world have chosen us because we believe in THEM. We are the inspired women, inspiring women.

P R O G R A M S

- Business via Girls L.E.A.P.
- Healing & Spirituality
- Relationships
- Life & Confidence
- Health, Wellness & Fitness

ADVERTISING BENEFITS

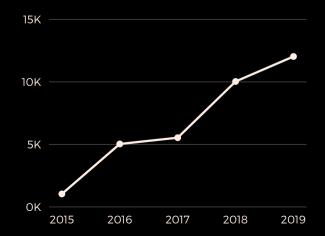
Grow your brand awareness and exposure through our platform and network of women. We promote your brand with social media and marketing materials. Because our audience is your audience: Strong, inspiring women on the path of growth.

INCLUSION: Advertisement on our bi-weekly newsletters, our blog, our LIVE interviews, our social media platforms, events and more! Request our proposal. INVESTMENT: \$2,000.00 for 6 months of advertisement - \$5,000 for one year.

BLOG STATISTICS

On our website, we aim to offer the best of the best of content for women who are on the quest of self-mastery. We're offering heartfelt stories, inspiring women and wellness content that is designed to leave an imprint, an inspiration, and a lesson learned.

"A strong, positive self-image is the best possible preparation for success. "





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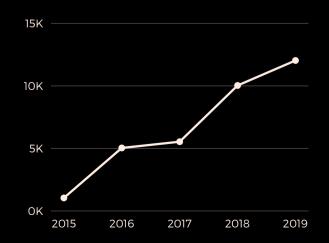
2022 CONTENT CALENDAR

- January: From Victim to Heroine Human Trafficking Awareness benefitting Fair Girls, Inc.
- February: Black History, Black Future benefitting The Black Fairy Godmother Foundation
- March: Women's History Month, Women Empowered benefitting Nest of Love
- April: Abused No More: Child Abuse Awareness, Sexual Assault Awareness benefitting Voices of Hope
- May: Mental Health Matters benefitting Strong Minds, strongminds.org/
- June: Love Lessons & Toxic Relationships, benefitting Women's Center & Shelter of Greater Pgh
- July: Healing & Wellness, benefitting the Foundation for Black Women's Wellness
- August: Black Business Month, benefitting i Fund Women of Color
- September: Suicide Prevention benefitting The Jed Foundation
- October: The Strength of a Woman: Breast Cancer Awareness & Domestic Abuse Awareness benefitting
 Harbor of Hope
- November: Family Matters benefitting The Alexis Joy Foundation
- December: Addiction Awareness benefiting Students Without Mothers
 - **12 Months of Stories**
 - **12 Months of Fundraising**
 - 12 Months of HER Voice
 - 12 Months of Healing
 - **12 Months of Sisterhood**

DEMOGRAPHICS

In our community, we represent sisterhood. We offer a path of growth for our followers through heartfelt inspiration, events, and programs. Each and every woman who follows us has been with us since the beginning. Here, we've built a friendship.

Age & Gender 7.2% Men 92.8% Women between 25-55

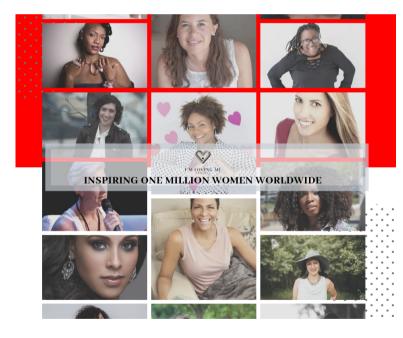




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O P P O R T U N I T I E S

-ADVERTISE WITH US -BE FEATURED ON OUR BLOG OR SHOW -BECOME AN EVENT SPONSOR -BECOME A PARTNER -BECOME A COACH -WRITER FOR US



"A strong, positive selfimage is the best possible preparation for success. "

ADVERTISEMENT

- WEB ADVERTISEMENT
- NEWSLETTER ADVERTISEMENT
- SOCIAL MEDIA POSTS
- EVENT SPONSORSHIP & INCLUSION

ADVERTISMENT OPPS

- Blog Feature \$50.00
- LIVE with Gloria Ward Interview \$75.00
- Podcast Interview \$75.00
- Newsletter Highlight \$50.00
- Web Advertiser \$,1,500 for 6 months
- Yearly Sponsor \$2,000
- A PORTION OF MEDIA PROFIT FUNDS OUR MONTHLY DONATIONS

BECOME A WRITER

-Health, Fitness & Wellness

- -Overcoming adversity
- -Spirituality & Self-growth
- -Relationships
- -Self-love conversation

